Econ 8069: Business Economics  
Research School of Economics  
College of Business and Economics  
Semester 2, 2014

*NOTE: Course details change from semester to semester. Please check that you are reading the correct Course Outline.*

**Course Description**

Economics is the study of how society manages its scarce resources. This course introduces key economic concepts and principles which are useful in understanding the general economic environment within which businesses and other organisations operate.

The course materials are divided into two distinct but integrated parts known as “microeconomics” and “macroeconomics”. Microeconomics examines how consumers and firms make decisions and how they interact with each other in the market. Main topics covered include supply and demand, output and price determination in different types of markets, situations of market failure and the role of government policies.

Macroeconomics focuses on the economy at the aggregate level. We will learn how to measure the national output and the meaning of key macro-economic variables. Subsequently, we will examine models that attempt to explain the determinants of the national output in the long- and short-run. In the process, we will analyse the influences of government policies.

**Learning Outcomes**

Upon successful completion of the requirements for this course, students will be able to:

- have a basic understanding of the operations of a modern economy
- apply key economic concepts and theories to analyse emerging economic and social problems
- extend knowledge of economics through own reading or further formal studies
**Lecturer:**  
Dr Martine Mariotti  
Room 2025, Arndt Building  
Email: martine.mariotti@anu.edu.au  
Phone: 02 6125 5117  
Consultation times: Monday TBA

**Head Tutor:**  
Mr Joshua Soo  
Room 2019, Arndt Building  
Email: Joshua.soo@anu.edu.au  
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**Course Administrator:**  
Mr Terry Embling  
Room 1013, Arndt Building  
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**Course Textbook**  
The main textbook for this course is by Joseph Stiglitz and Carl Walsh with contributions from Jeff Gow, Ross Guest, Bill Richmond and Massimiliano Tani, *Principles of Economics*, First Australian Edition, Wiley.

**Wattle**  
Wattle is an ANU site where students can access supplementary course material including tutorial problem sets and lecture materials; announcements about lectures, and other administrative matters. Wattle can be accessed via the ANU student home page. Students are expected to check the Wattle site regularly (e.g. weekly).  

**Lectures**  
This course will involve a two-hour lecture per teaching week. Time and allocation are TBA. Lecture slides/notes will be posted on Wattle before the lecture.

**Tutorials**  
You should attend a one-hour tutorial each week starting in Week 2. Enrolment via ETA will open after the first lecture. To enrol, please follow http://teaching.fec.anu.edu.au/eta.asp and the instructions therein.  
Tutors provide guidance to individuals and discuss solutions to pre-assigned questions in tutorial classes. To get the most out of the tutorials, students are advised to attempt the questions before hand.  
The tutors will also be available for consultation each week at designated times (TBA).

**Requisites**  
This course is an introductory course to Economics. It is incompatible with ECON1101 Microeconomics 1 and ECON1102 Macroeconomics 1. In other words, this course is suitable for those who did not take undergraduate-level Microeconomics 1 and Macroeconomics 1.
Tentative Course Outline

The list below provides a tentative outline of the 10 lectures; however, this may change depending on course progress. The Chapter numbers refer to the prescribed textbook by Gans et al.

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<th>Part I: Micro-economics</th>
<th>Book chapters</th>
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<td>July 21</td>
<td>Modern Economics</td>
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<td>July 28</td>
<td>Demand and Supply</td>
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<td>Aug 4</td>
<td>Consuming and Producing</td>
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<td>Aug 11</td>
<td>The Competitive Firm and Monopoly</td>
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<td>Aug 18</td>
<td>The Efficiency of Markets</td>
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<tr>
<th>Part II: Macro-economics</th>
<th>Book chapters</th>
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<tr>
<td>Aug 25</td>
<td>Output, unemployment and inflation</td>
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<td>Sept 1 Midterm Week</td>
<td>Introduction to Business Cycles</td>
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<td>Sept 22</td>
<td>Aggregate Demand and Inflation, RBA</td>
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<td>Oct 13</td>
<td>Stabilisation Policies</td>
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<td>Oct 20</td>
<td>The Economy in the Short Run</td>
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<td>Oct 27</td>
<td>The International Financial System, Summary &amp; Revision</td>
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Assessment

Midterm Exam 40 % A one hour closed-book exam held in Week 7. Focus on microeconomics

Final exam 60 % A three hour closed book exam. All topics tested, more weight on macroeconomics
General Information for all Students
Academic Honesty and Plagiarism
The university has strict rules in relation to academic honesty- your work that submitted for assessment should be your own work. You should consult the following site for ANU policies with regard to codes of conducts and information how to avoid plagiarism.
http://academichonesty.anu.edu.au/

ANU Student Support
Academic Skills and Learning Centre
http://www.anu.edu.au/academicskills/
The Academic Skills and Learning Centre, in the Pauline Griffin Building, offers services to students regarding a range of academic issues including essay writing, note-taking, referencing, reading, examination preparation, and plagiarism.

ANU College
ANU College offers the following introductory and extended programs:
• maths bridging courses; and
• English language support for students from non-English-speaking backgrounds.

Information Literacy Program
Workshops are available to undergraduate and graduate students to develop skills in handling information and communication technologies.

Policies, Procedures and Rules
ANU SEAP Guide 2010
http://www.anu.edu.au/sas/SEAP_guide/

Information for Enrolled Students
http://cbe.anu.edu.au/Current_Students/general_info/
Students are expected to be familiar with the ANU College of Business & Economics and university-wide policies and procedures on the following:
• Code of Practice for Student Academic Honesty
• Assessment Arrangements for Students from Language Backgrounds Other Than English
• Academic Progress Rules and Procedures
• Special examinations/consideration
• Supplementary examinations
• Review of assessment procedures